Projecting a new smile from a facial photograph: A new way to plan multidisciplinary dental treatments

**Introduction**

Aesthetic dentistry relies on professional trust, traditional wax-ups and artistic modifications of provisional restorations in the mouth to achieve the desired final result. Many of the published articles in aesthetic dentistry discuss the same principles in smile design: Golden Proportion, gingival architecture, emergence profile, and shape related to facial anatomy. These principles have been followed without any significant advances in technique or case presentation.

Many options are now available to predesign the most appropriate smile for the patient, such as computer imaging, diagnostic wax-ups on models or simply drawing on a patient photograph. For decades, dentists have been using various forms of software to preview, predict, and plan aesthetic procedures. Many of these programs lapsed into obsolescence because it took too long to develop proper diagnostic marketing or clinical guides.

In this article, we demonstrate the use of Dental GPS software, developed and proven over the last five years. The system uses the parameters captured by one digital preoperative full-face photograph to help clinicians with aesthetic diagnosis and automatically generates the best smile virtual wax-ups in only minutes. The smile prescription is then sent to the laboratory for technicians to create or transform a new aesthetic smile with precision (Fig. 1).

**From diagnosis to the smile project**

The system generates the virtual wax-up and laboratory prescription within minutes with the digital facebow, which captures the exact position of the dental and facial midline with the occlusal plane to prevent canting and shifting of patient cases. The diagnosis and treatment planning system also uses the M Ruler, an algorithm that analyses the best position of all maxillary teeth on a digital image to design the smile. Compared with the Golden Proportion, which offers only one ratio, 1:618, the M Ruler determines the patient's own unique ratio for smile design.

The program is used for diagnosing, planning and executing changes in the position, shape, di-
mension, and proportion of the teeth. The first advantage of this tool is the rapidity in sharing the aesthetic proposal with the patient, making him or her an active participant in the treatment plan. The precision in transferring all the co-ordinates of the computer-simulated 2-D proposal into a 3-D wax-up allows the lead dentist, all associated specialists and the laboratory technician to access and share information regarding the treatment plan, ongoing procedural status, and the final results of the case. Should any midstream correction be necessary, it is relatively simple to inform and receive consent from all involved.

**Diagnosis**

Diagnosis is simply achieved by importing a facial photograph into the GPS software and the program then establishes the best smile parameters for the patient.

A full-face photograph of the patient is taken directly from the front by placing the lens in line with the patient’s nose (Fig. 2a). The facial photograph is taken with the patient’s Frankfurt horizontal plane parallel to the floor. The interpupillary line is not important in this process because often one eye is lower than the other. The long axis of the face and the upper lip line are the reference planes for diagnosis and treatment planning.

The digital facebow provided by the software is adjusted by the operator to fit along the incisal edges and the dental midline of the patient. Then, the digital facebow is rotated to fit the long axis of the face on the vertical axis and the upper lip on the horizontal aspect (Fig. 3).

The photograph is automatically zoomed out to place the M Ruler over the face. This helps the clinician to diagnose facial or maxillary asymmetries, provide the most aesthetic tooth position, shape, and smile design for the patient’s facial frame.

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malpositioned teeth, gingival architecture discrepancies, improper axial inclination, dental midline deviation, or indications for maxillofacial surgery and/or orthodontic treatment (Fig. 4).

Without the patient’s facial data, it is impossible to evaluate the smile and its harmony within the patient’s face properly. As part of the diagnosis, it is necessary to evaluate facial and dental asymmetries. As practitioners, we need to keep global aesthetics in mind by using a full facial view in the laboratory (Fig. 5). Close-up photographs of the patient’s smile aid smile design, but the complete facial photograph is required to evaluate the smile on the patient’s face.⁶

**Simulation**

Computer software creates a simulation as a virtual wax-up. The practitioner uses the virtual wax-up in the diagnostic process to determine the treatment options appropriate for the patient, such as orthodontics, crowns, implants, bridges, or full or partial dentures. This process aids the practitioner in presenting and discussing different options with the patient during a consultation (Fig. 6).

The diagnosis and treatment planning use the M Ruler. This diagnostic tool for smile design uses an algorithm based on maxillary central incisors width and the width of the patient’s maxillary arch to display an ideal arrangement of all the teeth shown in the smile (Fig. 7). Each patient has a unique maxillary arch width and upper central width. Maxillary teeth best position should be disposed between those lines in respect of the width of the upper arch and the width of the central incisors. These vertical lines guide professionals in determining the best position of the maxillary arch and teeth in relation to the patient’s face and in relation to the patient’s lips and gingiva for smile design.

The computer software simulation or virtual wax-up can be generated within minutes, and helps (or guides) the clinician in determining treatment options, which can be discussed with the patient during the same consultation.

In this particular clinical case, the simulation suggested longer central incisors to create a smile line that would follow the lower lip and lend a more pleasing proportion to the smile. Tooth whitening was also indicated (Fig. 8).

**Communicating with the laboratory**

After the virtual diagnostic wax-up, the patient was informed of the treatment options, including no treatment at all, and the risks, benefits, and costs of treatment. Informed consent was obtained for the treatment, which entailed placing ten veneers from the second premolar to the opposite second premolar on the maxillary arch and ten veneers on the mandibular arch.

Once the simulation (Fig. 8) had been accepted by the patient, alginate impressions of the maxillary and mandibular arches were poured with white stone and sent to the laboratory with a bite registration⁶ ⁷ taken using LuxaBite (DMG America). The aesthetic prescription was sent to a certified dental laboratory, which mounted the 3-D model on to an articulator in accordance with the GPS smile prescription and waxed up the final work following the future smile line (Figs. 9a & b). Because of the image’s calibration, the wax-up co-ordinates are very precise (Fig. 10).

Laboratory communication is a critical factor in the development of a diagnostic wax-up. In order to reproduce the simulation (virtual wax-up), the laboratory technician requires the position of soft
tissue on the articulator. After simulating the final outcome with respect to the rest of the face, the GPS digital facebow will position the maxillary cast on the articulator with the exact pitch, yaw and row of the photograph to reproduce the virtual wax-up on provisional and final restorations. The M ruler guides the wax-up of the future smile. This process is actually the easiest way to transmit the entire aesthetic data concerning the facial soft tissue to the laboratory.

Project realisation

The model’s wax-up was used to fabricate a preparation guide to perform minimally invasive preparation, controlling ceramic thickness and maintaining the structural integrity of the tooth. A silicone impression of the wax-up was taken with Sil-Tech Putty (Ivoclar Vivadent) and the impression was filled with Luxatemp provisional material in shade A2 (Luxatemp, DMG, USA) and then relined to the prepared teeth in order to create a mock-up.

Once the wax-up had been used to create a precise mock-up, the mock-up was scanned and constituted the ghost guide for the CEREC system (Sirona) to project (Figs. 11a–c) and produce chairside ten maxillary and mandibular veneers using IPS Empress CAD blocks (Ivoclar Vivadent). The final restorations were successively stained, glazed and cemented with shade A3 Variolink (Ivoclar Vivadent; Figs. 12a & b).

At the end of treatment, the smile line had been corrected to follow the lower lip line contour, and the final smile results were in harmony with the patient’s face. Both maxillary central incisors were dominant and had been designed to the specific width and length by the GPS program to suit the patient’s face. The final aesthetic outcome fulfilled the patient’s expectations, and an improved smile and facial appearance were achieved (Figs. 13a & b).

Discussion

By using a simple preoperative facial photograph of the patient, the dental practitioner can diagnose, create a treatment plan, and produce with precision a virtual wax-up and laboratory prescription in less than 10 minutes. The software in this case uses the M Ruler to determine the best smile for the patient.

The Golden Proportion Rule, or Divine Rule, represents a ratio of 1:1.618. This ratio has been used in a multitude of applications for many years, and is well known in the arts and architecture, dating back many centuries. Over the course of time, this Golden Proportion Rule has been applied to facial aesthetics and dentistry to provide mathematical guidelines for the creation of pleasing and aesthetic smiles by the determination of the appropriate proportions of the central and lateral incisors, and the canines in the smile. However, many authors have observed that natural teeth do not follow the Golden Proportion Rule for the display of teeth and this rule cannot be universally applied to all patients. In order to achieve a good aesthetic result, the ratio of the Golden Proportion Rule must be changed or adapted for each patient.

This modified Golden Proportion Rule is achieved by application of a mathematical formula relating to the inter-molar distance of each patient, representing the width of the arch and the width of the central incisors to determine the correct balance for the teeth displayed within that arch to create a pleasing smile.
The virtual wax-up generated by the computer generates an electronic prescription that can be sent to the laboratory to create an accurate wax-up of the proposed smile. Once the position of the maxillary cast correlates to the smile prescription and the articulator, it is possible to fabricate provisional and final restorations that match the virtual wax-up with the software. This guides the laboratory technician in arranging each final restoration according to length, width and position to establish the new smile line, occlusal plane, and vertical dimension of occlusion (Figs. 13a & b). The ceramist simply follows the GPS digital prescription to create the final restorations.

This new concept allows practitioners to increase their cosmetic workflow in their practice. The visual simulation allows the patient to understand the treatment plan from the preoperative image through to the final cementation of the restorations. Several aesthetic projects can be simulated and discussed with the patient in the first consultation, whereas traditional laboratory wax-up allows the patient to visualise only one smile design possibility, often with no idea of the final aesthetic result with respect to the rest of the face. Traditional mock-ups also help practitioners and patients to evaluate the smile design; however, in many cases with diastemas or malpositioned teeth, the mock-up itself—derived from the traditional wax-up—still gives only one alternative and cannot simulate the final result accurately without reducing teeth. In addition, it entails a great deal of work to take an impression, create a wax-up and try the mock-up in the patient’s mouth for an evaluation. Even if a diagnostic wax-up is made by the dental laboratory and shown to the patient, or if a provisional is made from the wax-up and tried as a mock-up in the patient’s mouth, this single proposed wax-up may not be the optimal aesthetic solution for that particular patient.12

**Conclusion**

This article demonstrates the accuracy of imaging using the digital facebow, a 3-D cast positioning system that requires a single facial photograph of your patient, and the M Ruler, a diagnostic device for smile design. Practitioners are able to fit the best possible smiles in minutes to the patient’s face by trying different simulated smiles using morphing technology to create predictable and pleasing smiles for their patients. This simple protocol saves significant time and chairside adjustments. Moreover, patients receive better cosmetic dental treatment by seeing their best custom smiles, and can actively participate in the smile design process.